



## MANHATTAN CHAMBER OF COMMERCE

### **Member Advantage Card Program**

Highly effective marketing is a “make-or-break” necessity for most small businesses. You must reach as far as possible to spread the word about your products and services. Through the Manhattan Chamber, you can do just that.

The Chamber’s Member Advantage Card program allows businesses in Manhattan to offer exclusive customer discounts that the Chamber will then promote to its 1400+ membership, free of charge.

#### **How it works:**

Any business in Manhattan may offer a discount, but only members of the Manhattan Chamber may access the offer. Some discounts will be offered through a digital platform on our website (e.g., using a promo code) and some must be redeemed in the store by flashing the Member Advantage Card.

#### **How to offer a discount:**

Interested in reaching the most influential network of professionals in New York? We can help. Just complete the enclosed application that tells us more about the discount you want to offer. Contact Manhattan Chamber of Commerce Director of Membership, Mads Hebbelstrup, at [Mads@manhattancc.org](mailto:Mads@manhattancc.org) to learn more.

#### **What if I’m not a member of the Manhattan Chamber?**

All businesses that offer a discount will receive regular promotion on our website, even if you’re not a member of the Manhattan Chamber of Commerce. However, please note that members will receive extra promotion.



**Discount Details**

- **Short description of the offer or discount (100 words or less):**

- \_\_\_\_\_  
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\_\_\_\_\_  
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- **How members should redeem this offer (use promo code, show the Member Advantage Card in-store, etc.):**

- \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

- **Contact person in case of questions:** \_\_\_\_\_
- **Contact person email address:** \_\_\_\_\_
- **Contact person phone number:** \_\_\_\_\_

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**Agreement**

**Organization:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Representative Name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

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Please send the above information, company logo plus any PDF attachment that will provide additional product, service or company information to [Mads@manhattancc.org](mailto:Mads@manhattancc.org).

If you have any questions, please feel free to reach out to Mads Hebbelstrup, *Director of Membership*, at [Mads@manhattancc.org](mailto:Mads@manhattancc.org) or 212-473-7875.