BENEFITS OF MEMBERSHIP
WE ARE HERE TO HELP YOU WIN.

Joining the Manhattan Chamber of Commerce aligns you with a powerful community of business leaders and entrepreneurs. Our Chamber is the hub where the full range of industries and professionals in New York City’s vast economic ecosystem connect. Benefits of membership include:

- **Influence and advocacy.** We have strong relationships with policymakers and work to protect the business community – particularly the 105,000 businesses in Manhattan and the 2.2 million people they employ – as laws and regulations are being considered.

- **Business development.** We provide platforms that help members meet potential clients and customers, showcase products, elevate brands and enhance visibility.

- **Operational support.** We offer intel, expert advice, training, mentorship and other resources to help members make strategic business decisions and overcome barriers to success.
**BUSINESS DEVELOPMENT**

**Networking Events** – The Chamber hosts 30+ networking events each year, including “Networking Around Town,” held monthly at different venues throughout the borough. Complimentary for members.

**Business Referral Groups** – These intimate groups (of approximately 20 people each) meet regularly to generate business referrals for one another. Members currently must pay $100 per year on top of their dues in order to participate. In addition, each group maintains “industry exclusivity.”

**LGBT Network** – Comprised of a talented group of entrepreneurs and professionals, the mission of the network is to maximize the economic growth of NYC’s LGBT-owned businesses.

**Member Advantage discount program** – Chamber members are entitled to special discounts at UPS, Office Depot and more. Members may also offer their own discount as part of their marketing strategy.

**Marketing Channels** – Members can use the Chamber to highlight their news, services and planned events in a variety of ways, such as through our weekly e-newsletter “Business Matters” which is distributed to 18,000+ subscribers. Event sponsorship opportunities are available to increase visibility.
The Centers of Impact are the economic development focal points where the Chamber “goes deep” to make an appreciable impact in New York. They include:

**Business Advocacy and Government Affairs**

- **Business Matters** – Our weekly e-newsletter provides insider news and intel.
- **Policy and Advocacy** – We are the “go to” advocate to protect business interests in New York. Most recently, in 2017, our Chamber led the charge to significantly reduce the Commercial Rent Tax for small businesses.
- **Government Affairs Roundtable meetings** – Regular meetings (open to all members) to foster dialogue with policymakers and get a better understanding of current policy proposals.
- **The Future Series** – These policy forums showcase important issues facing the City and ask expert panelists to provide insight into where we are headed. Recent topics include: immigration reform, property tax reform and the skills gap in the city’s job market.

**Small Business Success**

- **Help Desk** – Program that allows the Chamber to field wide-ranging inquiries from members and then connect them with experts who can help (e.g., legal, IT, staffing, marketing, etc.).
- **Chamber on the Go** – Delivered in partnership with the City’s Small Business Services Department with support from the New York City Council, this program allows Chamber staff to meet business owners in their shops and stores to offer tools and resources.
- **Entrepreneurship Council** – Group of entrepreneurs who meet regularly to hear from experts and share their lessons, tools and resources with other entrepreneurs.
- **Power Briefing Conference Calls** – Provides members with detailed info on newly passed laws and regulations that can help protect a business.

**Global Trade and Foreign Investment**

- **Export documents** – The Chamber provides a comprehensive export documentation service, enabling businesses to import or export goods around the world.

**Education Excellence and Talent Development**

- **Lessons from the C-Suite** – This new event series allows attendees to hear candid “real talk” and receive life lessons from the high-level executives and icons they often read about.

**Innovation and Technology**

- **B2B Tech Solutions** – Ongoing event series to showcase the latest tech innovations that may give small businesses a competitive advantage and/or make them more efficient.
SIGNATURE EVENTS

The Chamber hosts several signature events which are well-known throughout the city:

**Annual “Best in the Business” Awards** – The event brings together 400 of New York City’s most influential business and civic leaders in order to recognize companies and entrepreneurs for their “above and beyond” achievements, community contributions and milestones.

**Chairman’s Breakfasts** – These events, which take place 4-8 times per year, feature prominent guest speakers and ensure high-level networking. Recent speakers included former US Attorney General Eric Holder, US Senator Kirsten Gillibrand, City Comptroller Scott Stringer, Senior Advisor to President Obama Valerie Jarrett and basketball star Dwyane Wade.

**Spring Open House** – This large annual event, usually held on a rooftop in June, brings nonmembers in to network with members and policymakers and to receive an update on what the Chamber is up to.

**Annual Open Board Meeting** – Each December, the Manhattan Chamber’s Annual Open Meeting brings together a cross section of Chamber members and nonmembers, business leaders and community stakeholders at one of our biggest networking events of the year. Our Annual Open Meeting event signifies the change in board leadership. We celebrate successes of the past year and look ahead to the New Year.

**Street Fairs** – The Chamber runs two of the oldest and largest street fairs in the city, proving a platform for entrepreneurs to sell their wares. Our 2nd Avenue street fair takes place each May and the 3rd Avenue street fair each September (both run between 66th to 86th Streets from 10 am to 6 pm).

**The 5 Chamber Alliance MWBE Awards** – The event honors the leaders, innovators and dedicated minority and women business owners in the five local boroughs of New York City. Each borough-wide Chamber, inclusive of the Bronx, Brooklyn, Manhattan, Queens and Staten Island, honors one woman and one minority business owner from their borough.
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<th>Individual/Solo Entrepreneur</th>
<th>Small Business (2-24 employees)</th>
<th>Mid-sized Business (25-49 employees)</th>
<th>Corporate (50+ employees)</th>
<th>Bronze Partner $1,250/year</th>
<th>Silver Partner $5,000/year</th>
<th>Gold Partner $10,000/year</th>
<th>Platinum Partner $25,000/year</th>
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- Invitation to a New Member Orientation Breakfast and matched with a mentor to maximize your Chamber membership
- Complimentary admission to monthly “Networking Around Town” events ($40 value per event)
- Discounted “member-rate” admission fee to attend other Chamber events
- Use of the Chamber’s Help Desk for complimentary expert advice about any business concern (legal, employment, technology, marketing, etc.)
- Opportunity to join Power Briefing Conference Calls with experts who outline new laws and what you must do to protect your business
- Subscription to weekly Business Matters email update
- Access to member-only discounts and deals from Office Depot, UPS and many more
- Listing in the Chamber’s on-line business directory, which is viewed by 17,000+ people per year
- Enhanced listing (includes logo and appears at top of page) in Chamber’s on-line business directory, which is viewed by 17,000+ people per year (+$100 per year fee)
- Ability to join a Business Referral Group (+$100 per year fee)
- Discounted booths at the Chamber’s two annual street fairs
- Opportunity to join the Chamber’s committees, networks and task forces

**PLUS:**
- Opportunity to post your events on the Chamber’s community calendar (as appropriate)
- Opportunity to be featured in the “member spotlight” section of the Chamber’s weekly Business Matters email update to 12,000+ subscribers
- Opportunity to offer Member-to-Member incentives and discounts to fellow members
- Up to two (2) assigned contacts/employees are entitled to take advantage of Chamber benefits

**PLUS:**
- Up to three (3) contacts/employees may participate/are entitled to Chamber benefits

**PLUS:**
- Enhanced advocacy help from the Chamber for a targeted issue or concern
- Up to four (4) contacts/employees may participate/are entitled to Chamber benefits

**PLUS:**
- Invitation to “Executive Club” events, which are exclusive to high-level members
- Logo placement as sponsor on Chamber’s website (visited by 260,000+ people/yr)
- Up to six (6) contacts/employees may participate/entitled to Chamber benefits

**PLUS:**
- Co-host an event or be prominent supporting sponsor of a signature event series or program for the entire year
- Up to eight (8) contacts/employees may participate/entitled to Chamber benefits

**PLUS:**
- Customized package of benefits
- Up to ten (10) contacts/employees may participate/are entitled to Chamber benefits

**PLUS:**
- Customized VIP package

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**MANHATTAN CHAMBER OF COMMERCE**