

# 2018 EVENT SPONSORSHIP GUIDE



MANHATTAN  
CHAMBER OF  
COMMERCE



Partnering with the **Manhattan Chamber** aligns you with a powerful community of business leaders and entrepreneurs.

We are a “**super-connector**” that facilitates strategic partnerships, business deals, brand elevation and access to influencers for businesses of all sizes.

We are a **thought leader** on the future of the city’s economy and the collective voice for business at all levels of government.

We are the **guardian** of small businesses and startups that must navigate the costs and complexities of New York in order to succeed.

## CHAIRMAN'S BREAKFASTS

These events, which take place 4-8 times per year, feature prominent guest speakers and attract a high-level corporate audience for networking. The Chair of the Chamber's Board of Directors, Ken Biberaj, serves as host and interviewer.

Recent speakers included former US Attorney General Eric Holder, US Senator Kirsten Gillibrand, City Comptroller Scott Stringer, Congressman Hakeem Jeffries, Senior Advisor to President Obama Valerie Jarrett and basketball star Dwyane Wade.



### Title Sponsorship - \$25,000 per year

- Opportunity to make brief opening remarks at each event
- Inclusion on all printed and digital promotional collateral for these events, including the event listing on the Chamber's website and email announcement to 15,000+
- Verbal recognition and "thanks" at each event
- Written "thanks" in our post event "thank you for coming" email to all attendees
- Inclusion of logo in the on-site sponsor reel (prime placement)

### Supporting Sponsorship - \$15,000 per year // \$5,000 per event

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## THE “BEST IN THE BUSINESS” AWARDS

This annual event brings together 350 of New York City’s most influential business and civic leaders in order to recognize companies and entrepreneurs for their “above and beyond” achievements, community contributions and milestones.



### Platinum Sponsorship- \$40,000

- Opportunity to make opening remarks/offer a toast at the VIP reception
- Inclusion of logo on the event step & repeat
- Inclusion on all printed and digital promotional collateral for these events, including the event listing on the Chamber’s website and email announcement to 15,000+
- Inclusion of logo in the Chamber’s honoree announcement ad in *Crain’s NY* (prime placement)
- Verbal recognition and “thanks” at the event
- Written “thanks” in our post event “thank you for coming” email to all attendees
- Inclusion of logo in on-site sponsor reel
- 10 VIP Tickets (one table)
- 1 full page ad with prime placement in tribute journal (inside front cover or inside back cover)

### Silver Sponsorship - \$25,000

- Inclusion on all printed and digital promotional collateral for these events, including the event listing on the Chamber’s website and email announcement to 15,000+
- Inclusion of logo in the Chamber’s honoree announcement ad in *Crain’s NY*
- Verbal recognition and “thanks” at the event
- Written “thanks” in our post event “thank you for coming” email to all attendees
- Inclusion of logo in on-site sponsor reel
- 10 VIP Tickets (one table)
- 1 full page ad with prime placement in tribute journal (please note that the first 3 sponsors will receive either back cover (logo), inside front cover or inside back cover)

## THE FUTURE SERIES

These public policy forums, which take place 2-4 times per year, ask expert panelists to look toward the future and predict where we are headed on an important issue of interest.

We aim to gain media attention from the insights brought forward! Recent topics have examined the future of immigration reform, property tax reform and the skills gap in New York's job market.



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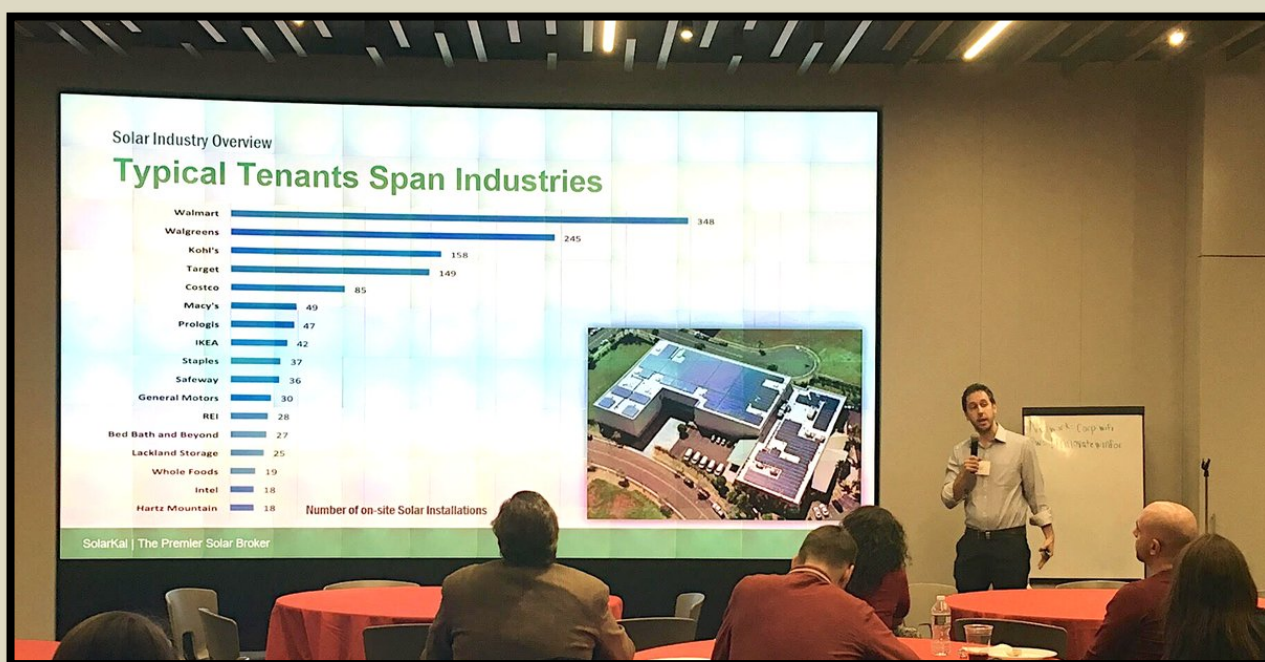
### Supporting Sponsorship - \$12,000 per year // \$4,000 per event

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## B2B TECH SOLUTIONS

Hosted quarterly, the B2B Tech Solutions series allows innovative tech companies to offer short presentations on their latest products and solutions that can help small businesses grow and gain a competitive advantage in their market. The focus of each event is usually focused toward a specific industry such as hospitality, real estate or health care.

This is a win-win, as startups are able to pitch their products to potential business customers and small business owners are able to learn about the latest tech trends that can help them succeed.



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### Supporting Sponsorship - \$12,000 per year // 4,000 per event

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## LESSONS FROM THE C-SUITE

This popular event series, which takes place 4 times per year in an intimate setting, allows attendees to hear candid “real talk” and receive career advice from the C-suite level executives and decision-makers they often read about.



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## SPRING OPEN HOUSE

The Manhattan Chamber's Spring Open House brings together a large cross section of Chamber members and non-members -- business leaders, government officials and community stakeholders -- at one of our biggest networking events of the year. This event signifies mid-year at the Chamber. We announce the initiatives lined up for the second half of the year as well as our announce our Best in the Business Awards honorees



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## ANNUAL OPEN BOARD MEETING

The Manhattan Chamber's Annual Open Meeting brings together a large cross section of Chamber members and non-members -- business leaders, government officials and community stakeholders -- at one of our biggest networking events of the year. This event signifies the change in board leadership. We celebrate successes of the past year and look ahead to the New Year.



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# MANHATTAN CHAMBER OF COMMERCE

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