2019 BEST IN THE BUSINESS AWARDS GALA
The Manhattan Chamber of Commerce’s coveted Best in the Business Awards highlight the “above and beyond” achievements of businesses and executives with a significant presence in New York City—the Business Capital of the World—underscoring their dominant position in today’s global marketplace.

This annual gala brings together 600 of New York City's most influential business and civic leaders to celebrate the contributions and milestones of the honorees.
THE MAIN EVENT

6:00 PM - RED CARPET ENTRANCE & VIP COCKTAIL RECEPTION

7:00 PM - DINNER & PROGRAM

– Presentation of the 2019 Best in the Business Awards
– Musical entertainment
– Raffle to benefit the Chamber’s Foundation for small businesses
AWARD CATEGORIES

BUSINESS OF THE YEAR
Presented to a company for its tremendous success and outstanding contributions to the New York City business community.

EXECUTIVE OF THE YEAR
Recognizes a person whose contributions have had a major impact on their company and industry, and has exemplified tremendous leadership throughout the course of their career.

MOST INNOVATIVE
Presented to an individual or company that created a unique solution or new way of doing business, sparked a competitive response in the marketplace and/or exceeded market expectations.

COMPANY TO WATCH
Presented to a company that is rapidly growing and evolving within the New York City market, and has the potential to make amazing strides in the near future.

SMALL BUSINESS, LARGE IMPACT
Presented to a small business or startup that has demonstrated success, innovation and a commitment to their local community.
RECENT HONOREES

WeWork • Peloton • Avison Young • Frank Sorrentino III (CEO of Connect One Bank) • Fanatics

2017 – HIGHLIGHT REEL: https://bit.ly/2J7gLHD
Casper • David Rockefeller (posthumously) • Oscar Health • American Express (Small Business Saturdays)

2016
Infor • Uber • Kathryn Wylde (CEO of Partnership for New York City) • Hank Williams Jr. (posthumously) • Maisha Walker (CEO of Digital Medium)

2015
Goya • Jeffrey Sellers (Producer of Hamilton) • Jonelle Procope (CEO of the Apollo Theater) • Robert Reffkin (CEO of Compass) • Reshma Saujani (Founder of Girls Who Code)
TICKETS / TABLES

– INDIVIDUAL TICKET: $650
– TABLE OF 10: $6,000
– VIP TABLE OF 10 (*PREFERRED SEATING & GIFTS FOR GUESTS)*: $7,500
SPONSORSHIP PACKAGES

TITLE SPONSOR (1)
$100,000

ENTERTAINMENT SPONSOR (1)
$50,000

AWARD CATEGORY SPONSORS (4)
$30,000

CHAMPIONS
$10,000

IN-KIND SUPPORTERS
- Raffle items to support the Chamber’s Foundation
- “Surprise” gifts for select attendees
TITLE SPONSOR

– First right of refusal for Title Sponsorship of the annual gala in perpetuity
– “Ownership” of one of the award categories (of your choosing, as available)
  ▪ First right of refusal to be annual sponsor of that award category in perpetuity
  ▪ Your company name listed on the award as “(CATEGORY) Award presented by (COMPANY)”
  ▪ Opportunity for one of your executives to co-present the award onstage to the honoree in your sponsored category
– Opportunity to make welcome remarks during the awards portion of the event
– Prominent inclusion of company logo on the event’s red-carpet step & repeat
– Inclusion as the first sponsor logo in the on-site digital sponsor reel
– Prominent inclusion on all printed and digital invites and promotional collateral
– Prominent inclusion of your company logo in the Chamber’s full-page honoree announcement ad in Crain’s (or similar publication)
– 30 VIP Tickets (three tables) to the event with prime seating
– Verbal acknowledgement and “thanks” from the podium at the event
– Written “thanks” in post-event “thank you” email to all attendees
ENTERTAINMENT SPONSOR

- Opportunity to make brief remarks at the event and introduce the entertainment
- Prominent inclusion of company logo on the event’s red-carpet step & repeat
- Inclusion of logo in the on-site digital sponsor reel
- Prominent inclusion on all printed and digital invites and promotional collateral
- Prominent inclusion of your company logo in the Chamber’s full-page honoree announcement ad in Crain’s (or similar publication)
- Opportunity to make welcome remarks during the awards portion of the event
- 20 VIP Tickets (two tables) to the event with prime seating
- Verbal acknowledgement and “thanks” from the podium at the event
- Written “thanks” in post-event “thank you” email to all attendees
AWARD CATEGORY SPONSORS

– “Ownership” of a single award category (your choice, as available):
  ▪ Business of The Year
  ▪ Executive of The Year
  ▪ Most Innovative
  ▪ Company to Watch
  ▪ Small Business, Large Impact
– First right of refusal to be annual sponsor of that award category in perpetuity
– Your company name listed on the award as “(CATEGORY) Award presented by (COMPANY)”
– Opportunity for one of your executives to co-present the award onstage to the honoree in your sponsored category
– Inclusion of your company name next to award category on all printed and digital collateral
– Inclusion of your company logo in the Chamber’s full-page honoree announcement ad in Crain’s (or similar publication)
– Verbal acknowledgement and “thanks” from the podium at the event
– Written “thanks” in post-event “thank you” email to all attendees
– Inclusion of logo in on-site presentation reel during award distribution
– 10 tickets (one table) for the event with prime seating
- Inclusion of your company name in all printed and digital collateral
- Inclusion of your company logo in the Chamber’s full-page honoree announcement ad in Crain’s (or similar publication)
- Verbal acknowledgement and “thanks” from the podium at the event
- Written “thanks” in post-event “thank you” email to all attendees
- Inclusion of logo in on-site presentation reel during award distribution
- 10 tickets (one table) for the event with prime seating
- Opportunity to include branded materials in the gift bags for attendees
OVERALL BENEFITS OF SPONSORSHIP:

– HELPING US TO HONOR DESERVING BUSINESS LEADERS AND ICONS
– YOUR BRAND IN FRONT OF 600 INFLUENTIAL ATTENDEES
– TONS OF PRE- AND POST-EVENT PRESS & SOCIAL MEDIA EXPOSURE
– SUPPORTING THE CHAMBER’S IMPORTANT WORK TO HELP SMALL BUSINESSES

FOR MORE INFO:

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