MANHATTAN CHAMBER OF COMMERCE

BEST IN THE BUSINESS AWARDS

WEDNESDAY, OCTOBER 14, 2020  6:00PM – 10:00PM
The Manhattan Chamber of Commerce’s coveted Best in the Business Awards highlight the “above and beyond” achievements of businesses and executives with a significant presence in New York City—the Business Capital of the World—underscoring their dominant position in today’s global marketplace.

This annual gala brings together 600 of New York City's most influential business and civic leaders to celebrate the contributions and milestones of the honorees.

This year’s event will be particularly special because the Chamber is celebrating its centennial in 2020. This is not to be missed!
THE MAIN EVENT

6:00 PM - RED CARPET ENTRANCE & JAZZ COCKTAIL RECEPTION
@ Cipriani 25 Broadway (pictured above)

7:00 PM - DINNER & PROGRAM
– Presentation of the 2020 Best in the Business Awards
– Raffle to benefit the Chamber’s Foundation for small businesses
AWARD CATEGORIES

BUSINESS OF THE YEAR
Presented to a company for its tremendous success and outstanding contributions to the New York City business community.

EXECUTIVE OF THE YEAR
Recognizes a person whose contributions have had a major impact on their company and industry and has exemplified tremendous leadership throughout the course of their career.

DEVELOPMENT PROJECT OF THE YEAR
Presented to a company (or group of companies) that developed an extraordinarily innovative and/or exciting building project in New York City.

COMPANY TO WATCH
Presented to a company that is rapidly growing and evolving within the New York City market and has the potential to make amazing strides in the near future.

SMALL BUSINESS, LARGE IMPACT
Presented to a small business or startup that has demonstrated success, innovation and a commitment to their local community.
RECENT HONOREES

2019
Hudson Yards (The Related Companies) • Zola • B Michael AMERICA Global • Melba’s Restaurant

WeWork • Peloton • Avison Young • Frank Sorrentino III (CEO of Connect One Bank) • Fanatics

2017 – HIGHLIGHT REEL: https://bit.ly/2J7gLHD
Casper • David Rockefeller (posthumously) • Oscar Health • American Express (Small Business Saturdays)

2016
Infor • Uber • Kathryn Wylde (CEO of Partnership for New York City) • Hank Williams Jr. (posthumously) • Maisha Walker (CEO of Digital Medium)
TICKETS / TABLES

– INDIVIDUAL TICKET: $650
– TABLE OF 10: $6,500
– VIP TABLE OF 10 (*PREFERRED SEATING & GIFTS FOR GUESTS*): $10,000
SPONSORSHIP PACKAGES

TITLE SPONSOR (1)
$100,000

AWARD CATEGORY SPONSORS (4)
$35,000

CHAMPIONS
$15,000

IN-KIND SUPPORTERS
– Donate raffle items to support the Chamber’s Foundation
– Donate “surprise” gifts for VIP attendees
TITLE SPONSOR

– Event will become known as the Manhattan Chamber of Commerce’s “Best in the Business Awards powered by (your company)”
– First right of refusal for Title Sponsorship of the annual gala in perpetuity
– “Ownership” of one of the award categories (of your choosing, as available)
  ▪ First right of refusal to be annual sponsor of that award category in perpetuity
  ▪ Your company name listed on the award as “(CATEGORY) Award presented by (COMPANY)”
  ▪ Opportunity for one of your executives to co-present the award onstage to the honoree in your sponsored category
– Opportunity to make welcome remarks during the awards portion of the event
– Prominent inclusion as the first sponsor logo in the on-site digital sponsor reel
– Prominent inclusion on all printed and digital invites and promotional collateral
– Prominent inclusion of your company logo in the Chamber’s full-page honoree announcement ad in the NY Daily News (or similar publication)
– 30 VIP Tickets (three tables) to the event with prime seating
– Verbal acknowledgement and “thanks” from the podium at the event
– Written “thanks” in post-event “thank you” email to all attendees
– Extensive social media mentions and thanks
AWARD CATEGORY SPONSORS

– “Ownership” of a single award category (your choice, as available):
  ▪ Business of The Year
  ▪ Executive of The Year
  ▪ Development Project of the Year
  ▪ Company to Watch
  ▪ Small Business, Large Impact
– First right of refusal to be annual sponsor of that award category in perpetuity
– Your company name listed on the award as “(CATEGORY) Award presented by (COMPANY)”
– Opportunity for one of your executives to co-present the award onstage to the honoree in your sponsored category
– Inclusion of your company name next to award category on all printed and digital collateral
– Inclusion of your company logo in the Chamber’s full-page honoree announcement ad in the New York Daily News (or similar publication)
– Verbal acknowledgement and “thanks” from the podium at the event
– Written “thanks” in post-event “thank you” email to all attendees
– Inclusion of logo in on-site presentation reel during award distribution
– 10 tickets (one table) for the event with prime seating
CHAMPIONS

– Inclusion of your company logo in all printed and digital collateral
– Inclusion of your company logo in the Chamber’s full-page honoree announcement ad in the New York Daily News (or similar publication)
– Verbal acknowledgement and “thanks” from the podium at the event
– Written “thanks” in post-event “thank you” email to all attendees
– Inclusion of logo in on-site presentation reel during award distribution
– 10 tickets (one table) for the event with prime seating
OVERALL BENEFITS OF SPONSORSHIP:

- HELPING US TO HONOR DESERVING BUSINESSES AND ICONS
- YOUR BRAND IN FRONT OF 600 INFLUENTIAL ATTENDEES
- TONS OF PRE- AND POST-EVENT PRESS & SOCIAL MEDIA EXPOSURE
- SUPPORTING THE CHAMBER’S WORK TO HELP SMALL BUSINESSES

CONTACT:
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