



BEST IN THE BUSINESS AWARDS

About the “Best in the Business” Awards

The Manhattan Chamber of Commerce will host its “Best in the Business” Awards on Thursday, November 8, 2018 in the Trianon Ballroom at the New York Hilton Midtown from 8:00 a.m. to 10:30 a.m. The event brings together 350 of New York City’s most influential business and civic leaders in order to recognize companies and entrepreneurs for their “above and beyond” achievements, community contributions and milestones. The five award categories are:

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- **Legacy Award:** Presented to an individual who is a trailblazer and has made long-term contributions of outstanding significance in the world of business and beyond.
- **Most Innovative-** Presented to an individual or company that uniquely filled an unmet need, sparked a competitive response in the marketplace and/or exceeded market expectations.
- **Friend of Business-** Presented to an individual or company who, by their words and deeds, has provided special and noteworthy support to the business community.
- **Outstanding Corporate Citizen-** Presented to an individual or company whose contributions have meaningfully improved peoples’ lives, embodying how business success and community involvement go hand-in-hand.
- **Company to Watch-** Presented to a company that is rapidly growing and evolving and/or has the potential to make a big impact on their industry.

For additional information, or to secure tickets and sponsorships please email Mara Dosso at mdosso@manhattancc.org or call 212-473-7875.

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2018 Pricing Sheet

Sponsorships

Platinum Sponsorship- \$25,000

- Inclusion on event step & repeat
- Inclusion on all printed and digital invites and promotional collateral
- Inclusion of logo in MCC honoree announcement/ad in Crain's (or similar publication)
- Verbal "thanks" at event
- Written "thanks" in post event "thank you"
- Inclusion in on-site sponsor reel
- Inclusion in event website sponsorship section
- 10 Tickets with prime seating
- 1 full page ad with prime placement in 2018 Best in the Business Awards tribute journal (please note that the first 3 sponsors will receive either the back cover (logo), inside front cover or inside back cover. Placement will be dependent upon registration date)

Silver Sponsorship- \$15,000

- Inclusion on all printed and digital invites and promotional material
- Company listing in MCC honoree announcement/ad in Crain's (or similar publication)
- Verbal "thanks" at event
- Written "thanks" in post event "thank you"
- Inclusion in on-site sponsor reel
- Inclusion in event website sponsorship section
- 10 Tickets with prime seating
- 1 full page ad in 2018 Best in the Business Awards tribute journal

Tables

- **Table (Member Rate)- \$3,500**
 - Includes 10 tickets + full page black & white congratulatory journal ad
- **Table (Non-Member Rate)- \$5,000**
 - Includes 10 tickets + full page black & white congratulatory journal ad

Tickets

- **Individual Ticket, Member Rate- \$300**
- **Individual Ticket, Non-Member Rate- \$450**

Journal Ads

- **Full Page Color Ad- \$3,000**
- **Full Page Black & White Ad- \$1,500**

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