



PLATINUM LIBERTY \$100,000 PARTNERSHIP

Manhattan Chamber of Commerce Membership

- One year Corporate Membership in MCC
- Ten additional listings in the MCC Online Membership Directory for company associates

Name and Logo Prominently Featured...

- On the MCC Home page
- Fifty-two issues of our weekly newsletter, *eBusiness Matters*, emailed to over 1,500 member businesses and associates
- The Chamber's quarterly newspaper, *Business Matters*, distributed to over 10,000 businesses throughout Manhattan
- All emails sent from MCC President throughout the business community (approx. 25,000 per month)
- Acknowledgment in Annual Business Awards Program
- At the headquarter booth at the MCC Community Benefit Second and Third Avenue Street Fairs

Print and Website Coverage...

- Full page (1,000 words) "Partner Profile" in one issue of *Business Matters*
- Enhanced company listing in MCC on-line Business Directory
- Ability to submit content to quarterly newspaper *Business Matters* and for online News and Business Library

Admissions to MCC-Sponsored Events...

- One full table (10 seats) at the November Annual Awards Breakfast
- One full table (10 seats) at each Quarterly Chairman's Breakfast
- Admission for ten at all MCC-sponsored events (3-4 per month)

Connections and Introductions...

- Special introductions to partner organizations affiliated with MCC
- Special Introductions to community and legislative leaders
- Ability to post your events on MCC Website and involve MCC in helping to promote your events

Marketing and Special Initiatives...

MCC will assist partners at this level to develop specialized initiatives that suit their goals including:

- Sponsorship and branding opportunities at MCC events
- Ability to develop specialized events with assistance of MCC
- Assistance with assembling focus groups
- Ability to create a survey for MCC members to be disseminated through MCC website and e-newsletter

Display Ads...

- 1 Full-page ad in November Business Awards program
- 1 Full-page ad in 4 issues of *Business Matters*

MCC-Sponsored Street Fairs...

Two corner 10' x 10' booth space at the Annual MCC Community Benefit Second and Third Avenue Street Fairs, which run for one mile on Second and Third Avenues from 66th to 86th Street and draw more than one million attendees per fair

