



## **2010 IWECC Awards Criteria**

Three women for-profit business owners/awardees will be chosen from India, Barcelona, Africa, East Asia, Brazil and NYC. The awardees will be chosen based on their successes in importing or exporting their goods or services to the overseas marketplace. Winning companies are invited to attend the 2010 IWECC presentations in Cape Town, SA September 19-22, 2010.

Opportunities to reach the South African business community as well as interacting with women business owners from the other participating countries will be available as well as one-on-one meetings, interactive seminars and the awards ceremony.

### **Criteria for Selection**

- Woman-owned for-profit business must be actively involved in importing or exporting goods or services
- Business must be 51% owned by a woman (or if handed down through a family, a woman must be the president, CEO or managing director) actively involved in the day-to-day running of the business
- Business must be in existence at least three years
- Business must have a minimum annual revenue equivalent to US \$1.0 million
- Business must be in services or manufacturing (excluding performing arts)
- Business must be headquartered in the NYC tri-state area

*Please note that each Chamber will select only one individual per industry to receive this award.*

*Awardees will bear airfare and hotel cost to attend the event with all on-ground conference-related expenses covered. There will also be side trips/tours available which will be announced.*

*Award winners will be expected to attend all of the IWECC events during the conference.*

***Deadline for applicants: February 27, 2010.***



## 2010 IWECA Awards Application

### Contact information

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP/PIN/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email address: \_\_\_\_\_

Website: \_\_\_\_\_

### Business information

% of ownership by woman: \_\_\_\_\_ (must be 51% or more)

Years in business: \_\_\_\_\_ (must be a minimum of 3 years)

Annual revenue: \_\_\_\_\_ (must be a minimum of \$1.0mill in US dollars)

Industry: \_\_\_\_\_ (not including non-profits or performing arts)

***Please attach document to answer the following questions in 500 words or less per question (additional supporting documents are welcome):***

Describe the story of you and your business:

Why should you be considered for this award?

Have you or are you involved in mentoring other women in your company or community? If so, please describe.

What is your Business Plan for the next 3-5 years?

Where would you like to further import or export your goods or services and why are you choosing this/these markets?