

2009 MCC Business Matters Rate Sheet for MCC Member Companies



Distribution: 13,000 copies!

1,500+ copies to MCC Members & Associates;
Remaining copies distributed through banks, book stores,
The Y's, plus meetings, events, and expos attended by Nancy Ploeger, MCC President.
Plus, the entire *Business Matters* Newspaper is published online for download!

Units	1X B&W	1X Color	2X B&W	2X Color	4X B&W	4X Color
Full Page	\$700	\$870	\$625	\$790	\$565	\$725
1/2 page	\$400	\$470	\$350	\$420	\$295	\$395
1/4 page	\$250	\$300	\$210	\$260	\$170	\$230
Bus. Card	\$150	N/A	\$120	N/A	\$75	N/A

Ad Sizes for MCC Newsletter		
Full Page	9 ^{5/8} W x 12 ^{1/2} H	(9.625W x 12.50H)
1/2 Page Horizontal	9 ^{5/8} W x 6 ^{1/8} H	(9.625W x 6.125H)
1/2 Page Vertical	4 ^{3/4} W x 12 ^{1/2} H	(4.75W x 12.50H)
1/4 Page Horizontal	9 ^{5/8} W x 3 H	(9.625W x 3.00H)
1/4 Page Vertical	4 ^{3/4} W x 6 ^{1/8} H	(4.75W x 6.125H)
Bus. Card Horizontal	3 ^{1/2} W x 2 H	(3.5W x 2.00H) ONLY

MCC Ad Deadlines 2009

Spring: February 20, 2009

Ad Submission B&W Specifications**

Acrobat files only with high-resolution grayscale, minimum 600 dpi, no compression, all fonts embedded, and **name of company included in Acrobat file name** (i.e., ups.pdf).

Ad Submission Color Specifications**

.eps files only with high-resolution graphics, all colors must be converted to CMYK, all fonts must be converted to outlines and **name of company included in .eps file name** (i.e., ups.eps).

Send Ad To

Carolyn Parqueth, 185 E. 85th Street, Apt. 22M,
New York, NY 10028-2149
Or e-mail to: cparqueth@nyc.rr.com
P: 212-369-6358

** Please note: If you have any technical questions about ad submissions, please contact MCC Business Matters Art Director, Pattie Stone at pattiedesign@aol.com. Should an advertiser need an ad designed or revised, she can also provide her design services at greatly reduced hourly rates. To view her portfolio, please go to www.pattiedesign.com.

Manhattan Chamber of Commerce ...We mean business!